OUR DREAM
To be renowned as the vital crucible for intelligent, actionable, world changing ideas

WE KNOW
Exceptional design shapes our future
Deep immersion and engagement leads to revelations

WE BELIEVE IN
Transforming relationships between people, places and planet
The unstoppable power of imagination
Exploring uncharted territory and revelling in uncertain ground

WE WANT
To bring in £20 million in research grants by 2020

HOW CAN YOU MAKE IMAGINATION BRILLIANT TODAY?