

OUR DREAM

To be **renowned** as the vital crucible for intelligent, actionable, **world changing** ideas

WE KNOW

Exceptional design **shapes our future**
Deep **immersion** and **engagement** leads to **revelations**

WE BELIEVE IN

Transforming relationships between people, places and planet
The unstoppable power of **imagination**
Exploring **uncharted territory** and revelling in **uncertain ground**

WE WANT

To bring in **£20 million** in
research grants by **2020**

WE ARE

- // Impactful
- // Unstoppable
- // Swashbuckling
- // Creative
- // Challenging
- // Deep
- // Reflective

HOW CAN YOU **MAKE IMAGINATION BRILLIANT** TODAY?

